

# The Proposals



## A world-leading Modern Surf centre for Greater Manchester

### DESIGN

McKinney Group's plans will deliver a world-class inland surf centre within a high-quality, well-designed, and safe environment.

Alongside the surf cove will be spaces for cafes/restaurants and pop-up beach bars. The whole complex will sit in a vibrant and interactive environment, with everything from a pump track, to a halfpipe/boarding area, to exercise and balancing zones.

This will not only give visitors access to an Olympic Sport, helping to inspire future surfers and athletes, but will also help to promote a more active lifestyle.

### GREEN INFRASTRUCTURE

Our proposals will promote green infrastructure across the site, matching the aspirations of TraffordCity and Greater Manchester more widely.

Modern Surf will improve the current, urban site by adding planting and screening that will mature over time. By using sustainably sourced materials, the development will be low-carbon and easy to maintain.

### COMPLIMENTING TRAFFORDCITY'S LEISURE FACILITIES

The Modern Surf concept will complement the already excellent leisure-based activities in TraffordCity, including: Chill Factore, iFLY, the AJ Bell Stadium, David Lloyd, Trafford Golf Centre, Dino Falls Adventure Golf and the recently approved Therme Manchester.

Capitalising on the sports growing popularity world-wide, the Modern Surf complex will be a high-quality addition to this must-visit destination.

### PROVIDING HEALTH AND MENTAL HEALTH BENEFITS

Surfing, and water-based sports in general, have been found to improve a person's mood and help to prevent depression and stress.

The multi-generational appeal of surfing has the potential to provide real physical and mental health benefits, adding to the offer already at TraffordCity which will all help to promote an active lifestyle.

### ABOUT WAVEGARDEN

Our Modern Surf development will be powered by Wavegarden Cove technology. Wavegarden delivers world-leading, patented wave technology and powers over 40 projects worldwide. Wavegarden provides the best and most authentic surfing and beach experience out of the ocean, appealing to people of all ages and ability levels.

